

Appsvio vs. Xray

Complete comparison for 2026



or



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Platform and architecture

Feature / Capability	Appsvio Test Management	Xray for Jira
Forge Platform Actively maintained development platform	✓	Connect on Forge
Data Residency Atlassian Data Residency in 12 regions	✓	✗
Data storage and processing Where data are stored and processed	Forge SQL, Forge KVS, Forge Object Storage, within Atlassian infrastructure (tenant safe)	External server - data stored and processed outside Atlassian infrastructure
Atlassian Government Cloud Cloud environment that meets FedRAMP Moderate	✗	✓
Atlassian Isolated Cloud Single-tenant deployment model, coming in 2026	Coming soon	✗
AI provider	Atlassian Rovo	3rd party AI provider in enterprise plan

Security

Feature / Capability	Appsvio Test Management	Xray for Jira
SOC2 Type 2 Symbol of trust and transparency	✓	✓
Runs on Atlassian Badge for app that meets strict data privacy requirements	✓	Not eligible due to data egress
Bug Bounty Program that helps increase trust	✓	✓
Cloud fortified Security program by Atlassian	✓	✓
Architected for Atlassian Future Marketplace Trust Program	Eligible	Not eligible

Resources:

- trust.appsvio.com
- developer.atlassian.com/platform/forge/runs-on-atlassian
- community.developer.atlassian.com/t/rfc-124-evolving-the-marketplace-trust-program/98418
- appsvio.com/blog/understanding-compliance-in-data-residency-in-test-management-area/
- forge-apps.com/direct-url?sortField=installCount&sortOrder=desc&searchTerm=Xray+-+Test+Management+for+Jira&includeConnect=false&excludeConnectOnForge=false&products=Jira&security=all

Feature / Capability	Appsvio Test Management	Xray for Jira
UI Design Clean and intuitive experience aligned with Jira	Like native Jira, follows Atlassian Design System principles	Xray Design System that looks different than Jira, maintained by 3rd party teams
Cross-project Store testing objects in different projects		
Setup complexity Level of effort and time required to configure app	Requires creation of testing projects with space work type mapping for each element	Many different configuration options under global and project configurations
Learning curve Time and effort required for users to become proficient	Easy to learn by business users.	Difficult to learn by non-technical users
JQL Support for Jira Query Language	Most of testing elements are Jira issue so they searchable via JQL queries	Most of testing elements are Jira issue so they searchable via JQL queries
Native Jira integrations Built-in compatibility with Jira features and system components.	Testing objects as Jira issues. Well integrated, most important data stored in Jira custom fields available in issue navigator, workflows, export, other native Jira views (gadgets, reports and other features)	Testing objects as Jira issues. Also many elements are stored in Jira fields accessible in navigator, workflows and other views
Backup copy Ability to create and restore backup		
Document generator Generate structured documents	Jira native exports and reports	Export using templates
Multi language support Support for multiple languages in the app interface	English	English, German, French, Spanish

Requirements

Feature / Capability	Appsvio Test Management	Xray for Jira
Requirement management module Built-in module to define, organize, and track requirements	Dedicated panel on Jira work item	Panel on work item
Coverage view on requirement Visibility into linked tests, and their coverage status		
Risk Assessment Capability to identify, evaluate, and track risks	On roadmap	
Requirements folders Folder structure to organize and group requirements.	Using native Jira features like navigator and list views	

Test Cases

Feature / Capability	Appsvio Test Management	Xray for Jira
Call Test Case Ability to reuse and execute an existing test case		
Manual Test Case creation Create and manage step-by-step manual test cases		
Test Case versioning Track and manage version history of test case		Enterprise plan only
Test Case review Review and approve test cases before execution	Based on Jira workflow	Based on Jira workflow
Test Case Precondition Define required conditions that must be met	As field	As Work Item
BDD tests (Gherkin/Cucumber) Support for creating and managing behavior-driven tests		
Organizing Test Cases Structure and manage test cases	Into Test Plans	Into Test Set or Test Plans
Tree view Hierarchical view to navigate and manage items		
Test Case customization Customize columns	Disabling columns	Custom columns
Test case importing Import test cases from external files	Whole test cases (create and update)	Whole test cases or just steps for specific test case
Attachments Add and manage files linked to test cases	On roadmap, stored on Atlassian Storage	Yes, stored on custom servers
Test case types Support for different test case categories	Manual	Automated, manual, generic
Datasets Reusable sets of test data for parameterized test execution.		

Test Executions

Feature / Capability	Appsvio Test Management	Xray for Jira
Execute Test Cases Run test cases and record results directly in Jira.	✓	✓
Executing and managing Test Cases Plan, run, and track test executions with status and history.	Directly on Jira issue	Redirect to Testing Board
Status and progress monitoring Track execution status	Stored on issue fields	Only on view
Custom filtering Filter and refine items using configurable search criteria.	✓	✓
Execution Review process Review test execution results before final approval.	Based on Jira workflow	Based on Jira workflow
Regulated company features Compliance-ready capabilities	Coming soon	Blocking execution or test in selected statuses
Separation of duties Role-based controls to ensure responsibilities and approvals.	Coming soon	✗
Time tracking Log and monitor time spent on testing activities	Coming soon	✓
Environments Define and manage test environments	✓	✓
Defect management Log, track, and link defects to related test cases	Creating defect form TE, TCE, TCE step	Creating defect form TCE, TCE step
Test Case execution iterations Re-run test cases across multiple cycles	✓	✓
Evidences Attachments on Test Case Execution	Coming soon	✓
Automated Test Cases Manage and track automated tests	Coming soon	Import from multiple file types eg Junit, TestNG, Robot

Test Automation and Rest API

Feature / Capability	Appsvio Test Management	Xray for Jira
CI/CD tools integrations Integrate with CI/CD pipelines	Coming soon	Jenkins, Azure, Bamboo, Github, Gitlab
REST API Public REST API	Coming soon (via Forge REST API module)	Mostly GraphQL, some REST endpoints for importing

AI features

Feature / Capability	Appsvio Test Management	Xray for Jira
AI Test Case generation with Rovo Generate new or update existing test cases		
Import Test case from any file Upload any file to make an import	Coming soon	

Reports

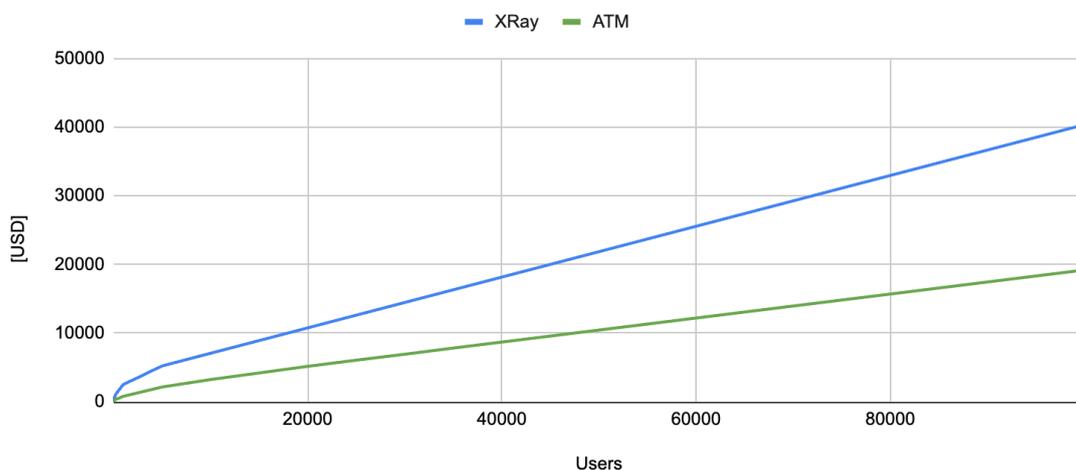
Feature / Capability	Appsvio Test Management	Xray for Jira
Traceability matrix Matrix view linking requirements, test cases, and defects		
Requirements Coverage Measure and visualize test coverage		
Execution Prediction (Burns report) Forecast test execution progress	Coming soon	
Test Execution Results Capture and review pass/fail outcomes	Coming soon	
Other reports Additional built-in reports		Backward traceability, List reports for Test cases, Test Execution, Test Runs, Test plans
Report exporting Export reports in shareable formats	csv, pdf	csv

Pricing

Example pricing / Annual billing	Appsvio Test Management	Xray for Jira	Xray Enterprise
100 users	\$1,800.00	\$6,330.00	\$12,000.00
500 users	\$4,950.00	\$15,760.00	\$12,000.00
1000 users	\$7,960.00	\$24,960.00	\$45,450.00
5000 users	\$21,450.00	\$52,160.00	\$99,050.00

The pricing structure shows that an ATM is priced as a fraction of the Xray cost, with the relative savings varying by user tier. Across all user tiers, the ATM price is, on average, just **44.08%** of the Xray price.

Test Management Apps Pricing [monthly prices]



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